

3RproMar Regional Knowledge Partnership for Marine Litter Prevention in ASEAN

Webinar Series

Advancing EPR in ASEAN: Aligning National Efforts and Readiness with Global Commitments

4 February 2025, 14.00 – 16.00 PM Jakarta Time (UTC+7)

Background

Extended Producer Responsibility (EPR) is a policy framework that assigns producers substantial responsibility—financial and/or physical—for managing the treatment or disposal of post-consumer products. Implemented in over 60 countries, including the Asia-Pacific region, EPR has been a cornerstone of waste management for two decades. In Southeast Asia, ASEAN Member States (AMS) are at various stages of EPR development. For instance, Indonesia has launched an EPR roadmap, while Malaysia is developing a mandatory framework for implementation by 2026. The Philippines has enacted an EPR law, and Singapore introduced a packaging reporting framework in 2021, aiming to implement an EPR scheme by 2025, starting with a Deposit Refund Scheme for beverage containers. Viet Nam has introduced a national EPR portal, while Cambodia has endorsed EPR for packaging to support solid waste reduction efforts.

EPR is also a key priority at both regional and global levels. ASEAN has recognised its significance in the ASEAN Regional Action Plan (RAP) for Combating Marine Debris, emphasising the need for knowledge sharing and implementation support to advance EPR among AMS. Globally, EPR has emerged as a key point in the discussions on the upcoming International-legally Binding Instrument on plastic pollution (ILBI), through the Intergovernmental Negotiating Committee (INC) sessions. Following the recent INC-5 in Busan, Republic of Korea, INC-5.2, likely to convene in 2025, will be critical in defining actionable pathways within the ILBI framework. The ILBI is a promising framework for addressing the plastic waste crises including marine litter in the region, and it is essential that AMS are well-prepared to engage with it effectively.

A comprehensive approach to EPR within the ILBI framework is necessary to ensure that the framework delivers concrete outcomes. This includes addressing the entire product life cycle, setting measurable targets, and embedding EPR principles in national action plans. It is also crucial to prioritise a just transition, ensuring that informal waste sectors—such as waste pickers—are integrated into formal systems. The ILBI presents a unique opportunity for AMS to align their national EPR initiatives with global efforts, enabling them to address plastic pollution effectively while tailoring global frameworks to the diverse capacities and circumstances of ASEAN countries.

Under the “3RproMar Regional Knowledge Partnership for Marine Litter Prevention in ASEAN” the 3RproMar project will be partnering with the Economic Research Institute for ASEAN and

East Asia (ERIA) as its knowledge partner, bringing a regional perspective from its work on EPR in the ASEAN region; as well as the Global Action Partnership for EPR that offers a more global outlook, to jointly discuss this topic through a webinar on 4 February 2025.

Objective

The webinar aims to share insights and experiences from EPR initiatives in ASEAN and beyond, showcasing practical examples, successes, and challenges to inform and inspire regional action. It will emphasize the importance of knowledge sharing and collaboration on EPR in enhancing readiness for the implementation of the ILBI.

Targeted Participants

The webinar is dedicated to both government agencies and affected private sectors in ASEAN including the National Focal Points of the relevant ASEAN bodies/working groups and open to all interested stakeholders and practitioners along the plastic packaging chain, such as non-government organisations and civil society organisations, academic institutions, industry experts, and international organisations.

Expected Outcomes

- **Enhanced Understanding:** Participants will gain a deeper understanding of EPR principles and their critical role in addressing plastic pollution within the ASEAN context.
- **Shared Best Practices:** Insights from pilot activities and regional experiences will provide practical examples for implementing and scaling EPR initiatives.
- **Actionable Recommendations:** Clear strategies for aligning national EPR efforts with the ILBI framework will be identified, fostering readiness for INC discussions.

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Time	Topic	Speaker
14:00 – 14:10	Welcome & Introduction	
14:10 – 14.25	The role and impact of EPR in prevention of marine plastic packaging litter / EPR schemes in Small Island Developing States (SIDS)	Nadia Manasfi, GIZ BMUV Global Marine Litter
14.25 – 14.40	Post INC-5: Regional EPR Strategies and Opportunities for ASEAN Member States	Michikazu Kojima, Senior Research Fellow on Environmental Issues, ERIA
14.40 – 14.55	Supporting PROs on the Design and Implementation of Effective EPR Systems: Insights from Pilot Project in Malaysia with MAREA	Kyriakos Parpounas, GAP for EPR

14.55 – 15.10	Circulating Island: Insights from 3RproMar Pilot Project in Indonesia	Amrullah Rosadi, Managing Director, Divers Clean Action (DCA)
15.10 – 15.25	Responsible Production: Insights from 3RproMar Pilot Project in the Philippines	Athalie Reyes, EPR and Consulting Manager, PCX Solutions
15.25 – 15.50	Open Discussion, Q&A, Feedback	
15.50 – 16.00	Conclusion	